

MISSION POSSIBLE: INDIA

Project Profiles 2017-18

TEAM SWASTHYA - VIDYASHILP ACADEMY



This team worked with teenage girls in Jnana Deepika School to tackle the high instances of anaemia and improve overall health. They created a drink mix which had all the required nutrients to tackle anemia and supplied it to the students' community. They also built awareness in the community to prevent further incidence of deficiency and taught them to balance their nutrition.

Project Objectives:

- Raise awareness about anemia, its causes and tips for prevention
- Create awareness about healthy lifestyle
- Provide a health drink mix that increases iron content in anemic teenage girls in a low-income school

Activities:

- Worked with a nutritionist to create a recipe for health drink mix
- Created a brand with logo, name and mascot for packaging, to spread the message and to raise funds
- Raised funds through seed money received from friends and family, and through a jumble and book sale
- Created a health newsletter for students
- Distributed health newsletter and drink mix to all students
- Partnered with a local store as a production partner
- Organized orientation sessions for parents and students

Results:

- Increased awareness of ways to tackle anemia and promote a healthy lifestyle
- Ensured increase in iron content through ID cards which tracked drink intake
- Improved health and stamina of students



Next Steps: This group plans to continue their work with this community by checking hemoglobin levels of the students. They also plan to reach more people by providing their product in other communities

WFUNA
 1 United Nations Plaza
 Room 1177
 New York NY 10017 USA
 +1 212 963 5610

FMANU
 Palais des Nations
 DEP 11-12-13
 1211 Geneva,
 Switzerland
 + 41 22 917 3239

WFUNA
 12F, Seoul Global Center Building
 38 Jong-ro (Seorin-dong)
 Jongno-gu
 Seoul, Republic of Korea
 +82 2 6925 2695

WFUNA
 Rue Montoyer 14
 Bruxelles—1000
 Belgium

WWW.WFUNA.ORG/MISSION-POSSIBLE